



Designed **around you**

Utilising 50 years of experience in helping businesses grow

FORDINGBRIDGE

inspiring design + build

About



"At Fordingbridge, we have more than 50 years' experience in the design and build of canopies, walkways and statement building solutions to the Garden Centre industry.

Our customers are at the forefront of everything we do. We have earned an excellent reputation for creating aesthetically pleasing, affordable, inspiring solutions. This is evident with 70% of our business coming from repeat customers and recommendations.

When working with Fordingbridge you can be assured that we take great pride in making sure that our customers' expectations are always exceeded. This is ensured by investing the same commitment to every project irrespective of size and location.

This brochure will give you a brief insight to our work with Garden Centres, and how we can help you to transform your environment."

Stephen Toone
Managing Director



With 15 years' experience in advising both the horticultural and garden centre retail industry, our sector expert within our sales team is Garry Summerfield. Working with independent clients, multiple retailers, architects and developers has given Garry great commercial awareness and knowledge.

Key strengths lie in his wonderful ability of understanding customer requirements in horticulture growing house structures right through to garden centre walkways, canopies and main retail buildings. His experience and passion for the industry allows for creative solutions to a variety of retailer goals.

Garry Summerfield
Technical Sales Manager

The Design Process

STAGE 1

Consultation & proposal

A Technical Sales Manager will visit your site to discuss concepts & ideas before conducting a full site survey. This will form the basis of your structure's design and following quotation.

STAGE 2

Design

Fordingbridge's in-house drawing office offers all aspects of design from concept visualisation through to vertical integration, structural analysis & material specification.

Having Fordingbridge act as the single point of responsibility alleviates risks & offers complete transparency through all stages of your journey. We also work in collaboration with architects, building contractors & local authorities.

STAGE 3

Manufacture

Our unique capability of incorporating all design and manufacturing processes in one location enables Fordingbridge to deliver solutions to the customers' exact specifications on time and on budget.

All Fordingbridge steelwork is manufactured in its onsite factory in West Sussex. All steel structures are CE marked & all timber FSC Certified

STAGE 4

Nationwide delivery & installation

Our in-house logistics fleet and installation teams, give us the ability to erect your structure within a matter of days at a time best suited to you.

ISO9001, CHAS and SSIP accreditation demonstrate our commitment to the quality and health and safety attributes of our projects. Our site and factory operatives hold CSCS cards, are DBS checked and operate under our in-house Health & Safety Manager.



We can colour
our steel to
your brand



Simpsons Garden Centre

Making an Entrance

First impressions create a lasting impression.

It's a retail keystone that a warm greeting leads to a positive shopping experience.

Our inspiring products provide this for your customers, along with excellent weather protection, 365 days a year

"We are absolutely delighted with the professional work completed by Fordingbridge at Simpsons.

The look and quality of the product gives the entrance of our new on-site store the professional and stylish finish that we were looking for, and a pleasure for customers to walk through."

Andrew Simpson, Owner

Entrance canopies

Adding brand value & impact to your centre has never been easier thanks to the addition of screen printing & signage solutions with our canopies.

Instill loyalty in your customers from the outset & promote your business to passers by with this simple addition

Shade & shelter should not mean darkness

Using over five decades of experience, we developed our own custom roofing fabric; Opal 60.

Offering the multiple benefits of being 100% waterproof, cost-effective and allowing generous amounts of natural light through, it is an excellent choice for garden centre retail.



Covered Walkways

We understand the customers retail journey & how the ability for your customers to move around your store can effect revenue.

Our walkway solutions not only provide additional retail space sheltered from rain; they serve to guide customers to otherwise hidden parts of your store & connect buildings, helping you to avoid retail deadspots and drive footfall where you want it.

Arrange your free visit to discuss solutions for your space



Walkways



Brigg Garden Centre

Once inside your centre, you want your customers to have full access to your products throughout the year.

Using varying construction methods, our stylish walkways add weather protection & a significant visual aesthetic throughout the centre.

With the same quality craftsmanship & warranty as our bigger canopies, Fordingbridge covered walkways are designed to serve you for many years.

“Merchandising moves products towards people.
A Fordingbridge Walkway moves people towards products”



Gutters & rain water pipes

We supply aluminium gutters and rain water pipes as standard on all of our structures due to the material's superior strength & durability.

These elements are available in a natural or coloured PPC finish



Glulamined Timber

Fordingbridge utilise structurally graded glued laminated timber (glulam) to enable us to deliver the inspiring & large span designs produced from our in-house drawing office.

Glulam is an engineered wood product manufactured from layers of parallel timber laminations. Stronger than solid wood, with smaller shrinkage deformations and higher resistance to cracking, it is strength graded to GL24.

Spruce or Larch timber are used and are available in a variety of stain colours. Our timber carries strict FSC certification.

Timber canopies

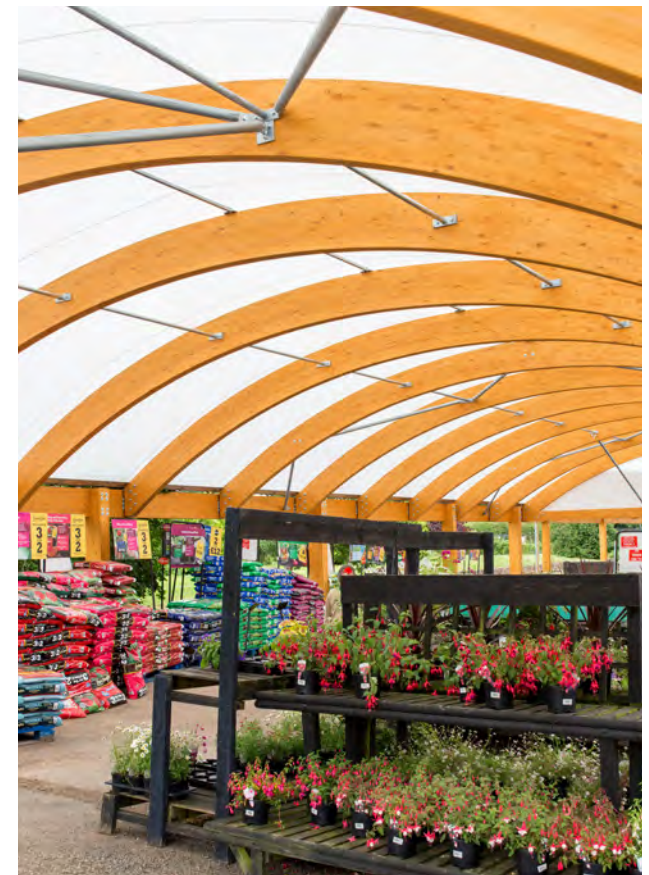
Warm & welcoming

Our timber canopies add a wonderful aesthetic to any garden centre.

As well as the practical benefits of the extra usable covered space, visitors welcome the natural feel these canopies can provide.



Bennybeg Plant Centre



A Suitably Urban Collaboration

Here, a busy North London centre have utilised the hybrid structure to compliment the history of their building, while still maintaining warmth through timber arches.

“I have been delighted with all aspects of this Fordingbridge project, from initial discussion, site visit, quotation, plans and installation.

All Fordingbridge staff have been very helpful and professional.

I wholeheartedly recommend Fordingbridge to anyone wishing to have this type of structure”

Peter Hulatt, Director of Camden Garden Centre



Hybrid canopies

Best of Both

Our canopies and walkways are designed around you to blend in with your environment, creating a seamless outdoor retail space.

Our hybrid canopy offering allows for a contemporary blend of warm timber & durable steel.

With the option of colouring the steelwork to match your brand, you can create a truly unique environment for your customers to spend time in.



The combination of timber and steel can also be applied to cladding, allowing you to enclose an area from wind or public view.

A permanent alternative to our removable side-curtain offering, timber provides a durable & low maintenance option to further enclose an area for year round use.

Light & Space

Fordingbridge steel canopies are manufactured at our advanced factory in West Sussex.

All steel elements are CE marked assuring you of the highest quality material and fabrication.

Our steelwork is available in either a bright galvanized or bespoke coloured finish.



Steel canopies

Another advantage of working with Fordingbridge is our in-house expertise. From design, through to manufacture & installation, your project will be exclusively dealt with by us.

This enables you to stay involved at every stage of the project, with the goal of achieving beyond your brief our ultimate aim.



Towneley Garden Centre



Opening New Opportunities

We understand many Garden Centres are far more than simply plant retailers; they are destinations. Thanks to our portfolio of work across multiple sectors, we are able to provide a full variety of solutions, enabling your business to truly stand out.

Whether you are looking to further your offering with covered outside dining, or opportunities for play space, we can help to increase your customers dwell time & your centres revenue



Standard triple conic tensile

Play areas & Dining

"Working with Fordingbridge has been an easy process from design to installation.

As a direct result of the canopies recently installed by Fordingbridge, I have already seen an uplift in footfall and an increase in turnover in both plant sales and the restaurant. I would definitely recommend Fordingbridge as a company to work with to improve your business."

Alan Hampson, owner of Hampsons Plant World



Along with aesthetic, yet practical design, Fordingbridge's 50+ years of canopy experience gives you a host of other advantages including:

- Expandable canopy designs
- Insulated wall/roof options
- Industry leading structural guarantees
- Bespoke design service



Buildings



See more details on our statement building projects at www.fordingbridge.co.uk

Statement curved roof mimics the flow of the external plant area to create a continuous bright, airy space.



Striking inverted timber curve to enhance roadside appeal & maximise natural light



Rosebank - Garden Centre

Working with you to grow your business

We are proud to work with garden centre retailers to expand their offering with our statement building solutions.

Whether you are looking to expand on your existing site or further your portfolio, we have the experience & knowledge to build upon your business

“We wanted something to make us stand out from the road & our architect agreed the Fordingbridge building would be good for putting on.

Any small problems we had were overcome quickly. Fordingbridge & their chaps that built it were brilliant; no complaints at all”

Craig Forest, Owner of Rosebank Garden Centre

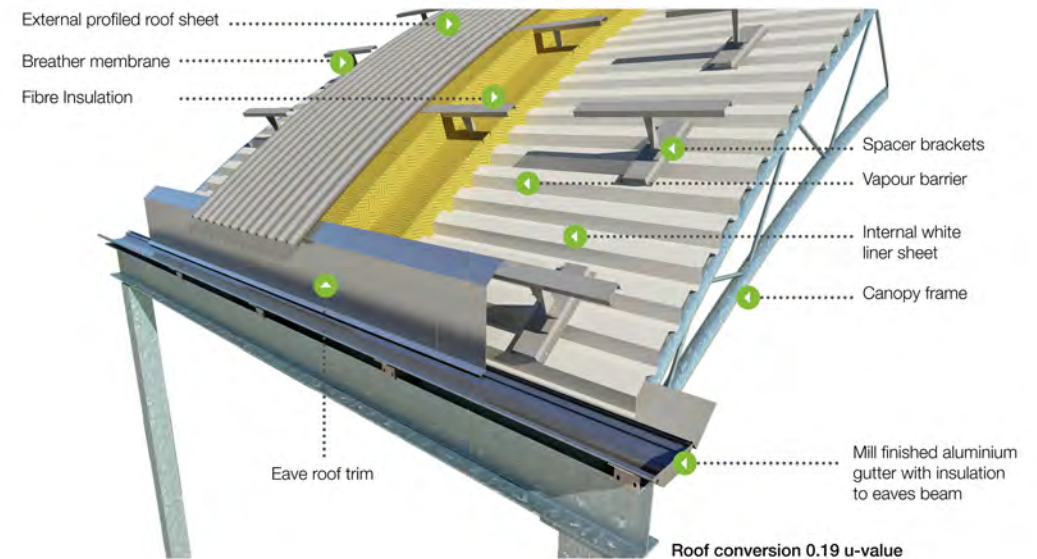
Canopy conversion & expansion

At Fordingbridge, we respect the time sensitivities of retail and understand that closures to a live site depletes profit. So, when you are looking to upgrade your existing canopy to create an enhanced heated environment, we have extensive experience in the canopy conversion arena.

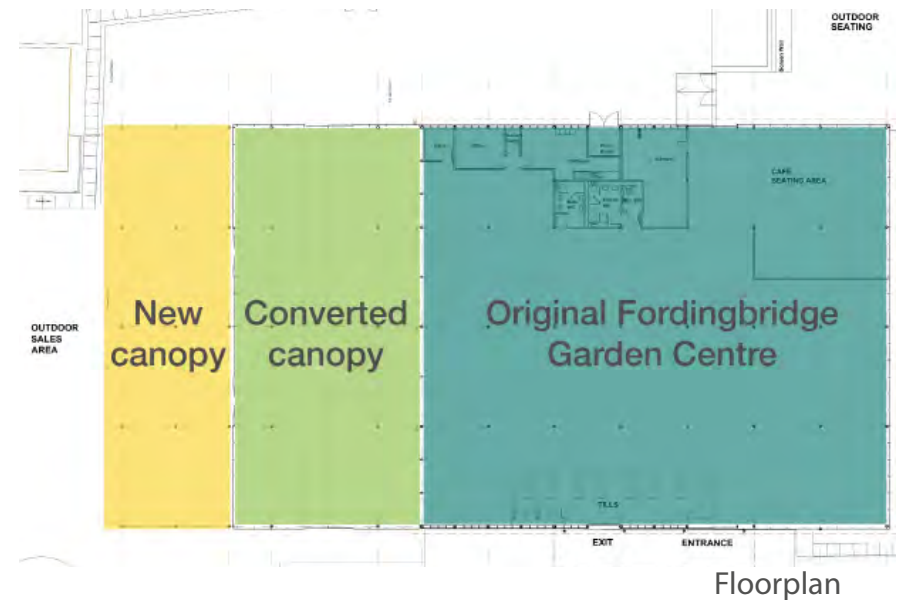
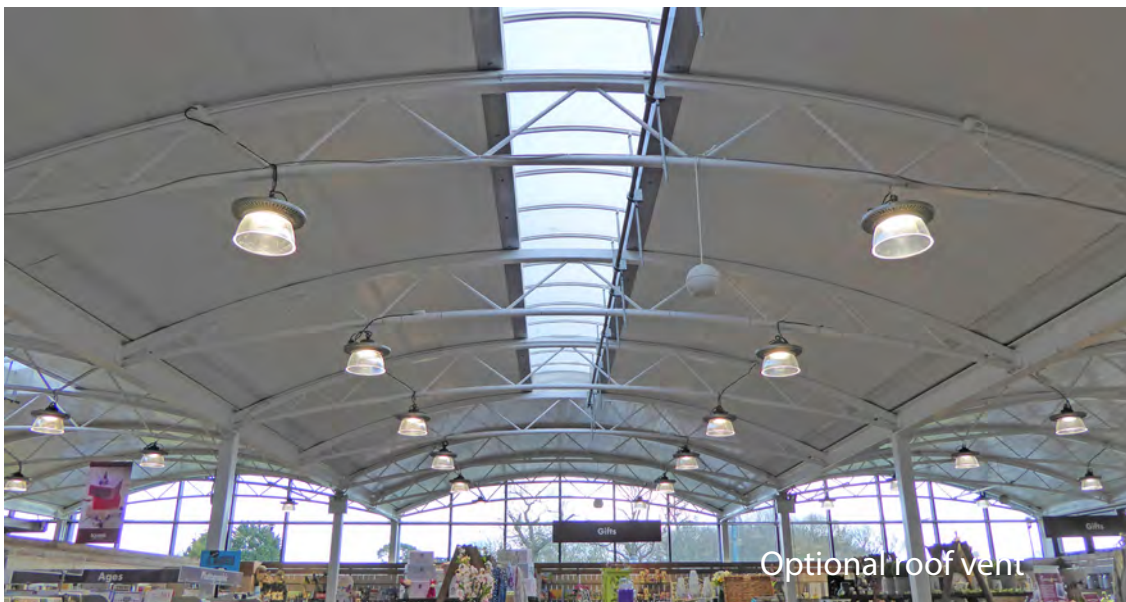
Your garden centre can remain open, we will create a secure zone in which to safely conduct the conversion, thus causing minimal disruption to your site.

The main advantages of a canopy conversion with Fordingbridge

- Build time is much quicker than traditional methods
- Materials and time factors mean a cost-effective conversion
- Roof lights / glazed and solid side walls available
- Fordingbridge offer a full project management and planning service
- Industry leading guarantees
- Fully trained install teams
- Commitment to providing the highest level of post-sale care



Canopy conversion



Floorplan

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